

MINUTES
OAKWOOD CITY COUNCIL WORK SESSION
JUNE 15, 2009

The council of the city of Oakwood, Ohio, met in a work session on Monday, June 15, 2009 in the conference room of the Oakwood Municipal Building, 30 Park Avenue. The Mayor of the city, Judy Cook, presided. Council members in attendance were Mayor Judy Cook, Vice Mayor Carlo McGinnis, Steven Byington, William Duncan and Stanley Castleman; Staff in attendance were City Manager Norbert Klopsch and City Attorney Dalma Grandjean.

Also attending for a discussion about the Oakwood marketing program were Dick Good, Perry Martin, Joanne McPortland and Ted O'Connor.

Mayor Cook opened the pre-council work session at 6 p.m. and led a discussion on the following agenda items:

- **DISCUSSION ABOUT OAKWOOD MARKETING PROGRAM.** Mr. Klopsch explained that the city has been working on developing a marketing program to promote Oakwood. During development of the city's 2004 Comprehensive Plan, some discussion took place on whether Oakwood needed a marketing program. At that time, council, staff and the Comprehensive Planning Committee determined it was not necessary. However, with changing times, the city now believes it prudent to have such a program. Last fall, work began on developing some marketing materials, in particular a tri-fold brochure and video. These items were used on a trip to San Antonio in support of BRAC job relocations. The city is now moving forward with additional components of the marketing program. Mr. Klopsch introduced the marketing team and asked them to present the program. The marketing team gave an overview of the following five marketing program components: 1) brochure packet; 2) marketing website; 3) DVD with resident testimonials; 4) Oakwood ambassador program; and 5) new resident welcome packet. At the conclusion of the presentation, Mr. Klopsch stated that the first three items should be completed by mid to late August. Council thanked the marketing team for their work.
- **STATUS REPORTS.** Mayor Cook reviewed the status reports planned for this evening.
 - CENTENNIAL PARK AT HOUK STREAM HIDDEN GARDEN, DR. VAN DER HOEVEN, MRS. GARNER AND MR. BIESER.
 - SUGAR CAMP/POINTE OAKWOOD, MR. BYINGTON
 - ATHLETIC/REC MASTER PLAN, MAYOR COOK
 - FIRST TIER SUBURBS, MAYOR COOK & MR. BYINGTON
- **LEGISLATION.** Council reviewed the legislation planned for the formal meeting this evening.
 - APPROPRIATION ORDINANCE, MR. DUNCAN
 - ORDINANCE TO LEVY SIDEWALK ASSESSMENTS, MR. BYINGTON
 - RESOLUTION OF NECESSITY FOR STREET LIGHTING, MR. BYINGTON
 - RESOLUTION RE: OLD RIVER TRAIL INFRASTRUCTURE AGREEMENT, MR. BYINGTON

- RESOLUTION TO ESTABLISH ATHLETIC/REC MASTER PLAN COMMITTEE, MR. CASTLEMAN
 - ORDINANCE RE: PARKING LOT LAND PURCHASE, MR. CASTLEMAN
 - RESOLUTION RE: OLD RIVER PARKING LOT ROADWAY, MR. CASTLEMAN
- COUNCIL COMMITTEES
 - PUBLIC PROPERTIES, MR. CASTLEMAN
 - Athletic/Rec Master Plan. Mr. Klopsch explained that he is working with MSA to refine the scope of work and sign a consultant contract. The first citizen committee meeting is expected to take place in late July.
- MISCELLANEOUS
 - Natural Gas Aggregation. Mr. Klopsch explained that there is now an opportunity for the city to develop an opt-out aggregation program whereby citizens can save money on their natural gas bill. If council concurs, the program would be announced in July and August with a start date in September. Council approval of the program will be needed at the July 20 council meeting.

At 6:58 p.m, Mayor Cook asked for a motion to move to executive session for conference with attorneys and to discuss property matters. Motion by Mr. Castleman; second by Mr. Byington. Upon a viva voce vote, motion passed.

At 7:25 p.m., Mayor Cook concluded the executive session and council moved to the 7:30 public meeting.

Mayor

ATTEST:

Clerk of Council